Search the Collection

Below are a number of activities designed to help you interpret and enjoy the many posters in the collection.

For solo work: If you are working alone, use these activities as tools to help you explore the collection.

For group work and presentation: If you are working in a classroom situation, write down your findings and discuss them with your teacher and classmates. Copy the URLS (web links) for each of your poster selections, so that you are able to share them as part of your presentation.

1. Collection posters can be searched by the following <u>artistic disciplines</u>: Music, English Theatre, French Theatre, Dance and Variety programming.

   o Select Variety programming, from the artistic discipline drop down list and, after previewing the results page, determine the number and type of attractions that fall into that category.

   o Are Variety programming posters different from other posters in the collection?

2. Browse the posters belonging to both the **English Theatre** and **French Theatre** <u>artistic disciplines</u>.

   o Can you see a marked difference in approach to poster design between the two programming disciplines? Among other considerations that you might notice, think about imagery, colour, level of abstraction, and amount of text.

   o Record your observations.

3. Select **Dance** posters from the <u>artistic discipline</u> dropdown menu and enjoy the many ways that designers have been able to convey movement, speed, fluidity and beauty shown.

   o Record your observations.

4. Select **Music** posters from the artistic discipline dropdown menu.

- o Record your observations about what makes them unique.

- o What makes the creation of a poster for music possibly more challenging than those of other disciplines?

5. A _tagline_ is a short catchy statement that makes a point, usually through wit. Not all posters have a tagline, but some in the poster collection do. Find several examples of posters that include good taglines. What makes them interesting or effective?

   tagline (tag line) – a tagline can also be the last line of a joke, or a slogan associated with a person or a product for marketing purposes.

6. Look for wonderful examples of the elements and principles of design, including:
   • balance
   • colour
   • unity
   • movement
   • rhythm
   • line

7. Search the collection by Designer Conception/Design Company, Illustrator or Graphic Artist.

   - o Are there works by specific artists that you recognize by their unique style? If so, who are they?

   - o What do you enjoy about their work?